

Looking good, feeling good

(total budget allocation for next term of £822,392)

Over the next term the BID is committing to continue with their greening and environmental schemes, increasing them where appropriate locations can be found. They will continue to work closely with the City Council's Parks and Open Spaces team to make continual improvements in the three London Squares that they own and manage in Paddington. They will encourage all their contractors to support local recruitment and offer opportunities for work experience to local residents and school leavers, ensuring the community has a stake in Paddington's infrastructure and green spaces.

The BID will be participating in a number of new schemes and activities to highlight and help tackle the issue of Air Quality whilst continuing their existing projects such as the 'No Idling' action days. They aspire to be at the forefront of innovation in tackling air quality in Paddington.

The appearance of the area's streets including the condition, usability and cleanliness of the pavements, remains high on the list of concerns for businesses in Paddington. For this reason the BID will introduce additional street cleansing to the BID's services for the first time, with additional litter collections on the main retail streets and some deep cleansing of hot spots, particularly those near fast food outlets.

The BID will seek to partner with the City Council to deliver at least one major capital paving improvement during the next term, similar to the improvement works carried out in Praed Street and London Street in previous BID terms – and one that would not be delivered without the BID's contribution. As part of their on-going, longer term partnership work to improve the status of Paddington, the BID will lead a place-shaping agenda with property owners on Praed Street, to lift its appearance and commercial performance.

Commercial Recycling

(total budget allocation for next term of £919,892)

The most recognisable BID project amongst businesses in Paddington is the Commercial Recycling service. The first of its kind in the UK to be launched by a BID, the service has seen incremental changes and enhancement throughout the last ten years and is currently the most comprehensive recycling scheme provided by any BID. It is thanks to the commitment of businesses that the scheme is so extensive, as BID members look to reduce their impact on the environment and community, and improve air quality.

For the fourth term the BID proposes to focus the service on ensuring that members' recycling is collected swiftly and efficiently with minimal contamination. The service will collect all dry mixed recyclables as well as food waste. The number of collections will increase from the current five weekday pick-ups to include a sixth collection on Saturdays.

Safer Paddington

(total budget allocation for next term of £844,892)

The BID proposes to field a Community Safety Team (CST) of four uniformed security personnel to patrol the area's streets for a minimum of ten hours per day on at least five days per week – week in, week out throughout the year. The BID will explore options with the City Council around devolving certain street management and enforcement powers to the BID that will enable the team to meaningfully address instances of anti-social behaviour such as littering, fly-tipping and begging.

The BID's close operational and strategic partnerships with the Metropolitan Police Service and the City Council will continue, to ensure Paddington is a safer place, in which to work, live or visit. Schemes such as Paddington PubWatch which provides support and briefings for the area's licensed premises and Facewatch crime reporting and information sharing system will continue. The BID will step up its support to businesses in the field of counter terrorism and resilience planning.

Putting Paddington on the Map

(total budget allocation for next term of £669,892)

The BID will continue to promote Paddington as a place of interest to locals and visitors alike, engaging people in various ways and using different initiatives to raise awareness of what Paddington has to offer, as well as increase footfall to the area. This will include the popular summer events series based in Norfolk Square Gardens, the Explore Paddington Magazine, serving 20,000 in circulation informing Paddington residents and countless visitors of local happenings and the Tourist Map Pads.

With digital marketing increasingly becoming the preferred news and entertainment source, the BID will continue digital promotions across their branded social media channels – Twitter, YouTube, Facebook and Instagram.

Representing You

(total budget allocation for next term of £543,131)

The BID has responded to over 100 consultation documents since 2005, including national, regional and local policy issues – with bodies such as Transport for London, Crossrail, the Mayor of London and the City Council. Major development proposals, highway schemes and transport strategy will continue to make up the bulk of representations; with businesses identifying the need for a single voice to represent the BID area.

As Crossrail commences and Eastbourne Terrace is reinstated, attention will turn to the public realm and highway along the Praed Street corridor. Multiple stakeholders and competing needs will require a comprehensive place-shaping strategy, in which the BID and their surrounding communities in the Hyde Park and Paddington Neighbourhood Forum will play a leading role.

Bringing businesses together to share intelligence and best practice will be a new theme in their fourth term, with free training offered in areas of top concern to businesses, complementing the already successful business networking series.

Businesses in Paddington already support local recruitment, apprenticeships, enterprise and schools. The BID plans to step up its work to showcase these efforts, through events and new partnerships, celebrating annual series such as National Apprenticeship Week, British Science Week and Westminster Enterprise Week. The BID can be a great 'connector'; matching BID members to nurture start-ups in Paddington, especially at the new Hub Paddington. Through their relationships with property owners in the area, the BID can encourage meanwhile uses in empty units and make sure streets in Paddington remain animated.